

A person is shown from the chest up, holding a VR headset with both hands. The headset is black and white. Overlaid on the center of the headset is a large, stylized logo consisting of an orange 'G' and a yellow 'F'. Below the headset, the text 'iGamingFilms.com' is displayed in a large, bold, sans-serif font. The 'iGaming' part is orange and the 'Films.com' part is yellow.

iGamingFilms.com

**“GREAT VIDEO ADS THAT GET NOTICED  
AND BREAK THROUGH ALL THE NOISE”**



# WHAT MAKES US iGAMINGFILMS?

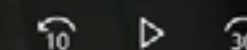
We believe in the power of a strong, targeted concept that can leave a lasting impression on your viewers. In turn, we translate that into top-quality production, which facilitates effective and efficient digital retention and online engagement for our clients.

For more than 18 years, Miron Bilski has specialized in international advertising creation and film production. Together with Michael Fancher, a veteran of the iGaming industry for over 15 years with a lifelong career in sales, marketing, product creation, and campaign creation, they created **iGamingFilms**.

**onecasino**



**iGamingFilms.com**





# WHAT MAKES US iGAMINGFILMS?

iGamingFilms.com is your full-service solution for effective, unique, premium-quality video content. We create, produce, and broadcast industry-standard video content at highly competitive rates.

## CREATE

We are a team of top creatives in the market that get your brand's marketing objectives translated into impactful and premium content.

## WHY CREATE?

Because adding high level creativity makes your ads more memorable and creates momentum for your brand.

## PRODUCE

The core of our business is a production company with over 18 years of experience that works transparently and is always client orientated.



iGamingFilms.com



## BROADCAST

We take care of the distribution of your creative content across TV, radio and online. Part of your package is a free and comprehensive media proposal across all platforms, regions, and target audiences. We have data on all sorts of casinos and target audiences. Through our network we are active in 62 countries and can buy media aimed at your target group.

Our goal is to provide you with creative concepts and video production of excellent quality, be it a TV

commercial, online video, or branded content. Not only do we have the sufficient know-how of creating films and OLV's of great visual value from scratch, but above all, we give utmost importance to the process, which is always client oriented.

Igamingfilms is based in The Netherlands. We collaborate with several leading European partners, accumulating to one of the most experienced creative production houses in the region.



**iGamingFilms.com**



# WHAT HAS iGAMINGFILMS DONE?

We have experience working for a large number of online gaming companies as well as creating content for affiliates and for regular household brands.

For OneCasino we made a 3D character from a 2D picture. We created a campaign around this character featuring 3 TV commercials, more than 30 YouTube video's, DOOH, Billboard advertising and much more! Watch the TVC here: [www.mironfilms.com](http://www.mironfilms.com)

For 777 and other operators we made short YouTube video's, animations and many more: [SHOWREEL](#)



  
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# PACKAGE 1: SOCIAL MEDIA / SHOWREEL / PRODUCT LAUNCH

## Included:

**1 creative proposal**  
**1 to develop**

## Content:

**Showreel**  
**Single product launch**

### Silver:

Product with 2D animation.  
5-10 shorts films  
5K-10K price range

**Gameplay:** Including gameplay  
on mobile phone or laptop.

**Audio:** 1 language version.  
Audio jingle. Narrator.

**Length:** 5- 15 sec main video, limited 10 sec  
and 6 sec adaptations/versions. Adapted  
across multiple formats (vertical, square,  
horizontal)

**Platforms:** Best for: YouTube, social media  
platforms, Trade fairs, potential investors.

### Gold:

Product/Showreel with live actor and 2D  
animation/3D logo, 5 - 10 short films,  
10K - 20K price range

**Gameplay:** Including gameplay  
on mobile phone or laptop.

**Audio:** 1 language version.  
Audio jingle. Narrator.

**Length:** 5- 15 sec main video, limited 10 sec  
and 6 sec adaptations/versions. Adapted  
across multiple formats (vertical, square,  
horizontal)

**Platforms:** Best for: YouTube, social media  
platforms, Trade fairs, potential investors.



# PACKAGE 2: ONLINE BRAND / AWARENESS FILM

## Included:

**2 creative proposals.  
1 to develop**

## Content:

**Animation**

**Live Action/Greenscreen**

### Silver:

Limited Character Animation 3D  
20K- 30K price range

**Gameplay:** Including gameplay on mobile phone or laptop.

**Audio:** 1 language version. Signature audio and narrator.

**Length:** 20 sec main video, limited 15, 10 sec and 6 sec adaptations/versions. Adapted across multiple formats (vertical, square, horizontal)

**Video's best for:** Online: X (Twitter), YouTube, Instagram square and stories. Facebook timeline and stories. Website banners, pop-ups, native ads and many more...

### Gold:

Live action / green screen and 3D animation  
35K-55K price range

**Gameplay:** Including gameplay on mobile phone or laptop.

**Audio:** 1 language version. Signature audio and narrator.

**Length:** 20 sec main video, limited 15, 10 sec and 6 sec adaptations/versions. Adapted across multiple formats (vertical, square, horizontal)

**Video's best for:** Online: X (Twitter), YouTube, Instagram square and stories. Facebook timeline and stories. Website banners, pop-ups, native ads and many more...



## PACKAGE 3:

# TV / ONLINE BRAND AMBASSADOR / AWARENESS

### Included:

**2 creative proposals  
1 to develop**

### Content:

**TV commercial  
Premium content**

### Gold:

Live action. 2 main actors and 2 locations and 2D animation. Starting from 90K

**Gameplay:** Including gameplay on mobile phone or laptop.

**Length:** 30 sec main video, 15, 10 sec and 6 sec adaptations/versions.

**Audio:** 1 language version. Signature audio and narrator.

**Video's best for:** TV National, International TV, Local TV, Streaming services. DOOH (Digital out of Home) Online: X (Twitter), YouTube, Instagram square and stories. Facebook timeline and stories. Website banners, pop-ups, native ads and many more... Prices may vary. Subject to change depending on final order.

### Platinum:

Live action 2 actors and 2 locations and limited 3D Character animation. Price on request.

**Gameplay:** Including gameplay on mobile phone or laptop.

**Length:** 30 sec main video, 15, 10 sec and 6 sec adaptations/versions.

**Audio:** 1 language version. Signature audio and narrator.

**Video's best for:** TV National, International TV, Local TV, Streaming services. DOOH (Digital out of Home) Online: X (Twitter), YouTube, Instagram square and stories. Facebook timeline and stories. Website banners, pop-ups, native ads and many more... Prices may vary. Subject to change depending on final order.



# ADDITIONAL PACKAGES

## **Audio Package:**

Radio commercials (copy /  
creative input radio text)

Studio time

Casting/ fee/buy out radio  
voice talent.

## **Extra language packages include**

Casting foreign voices.

Recording adapting  
animation/titles to foreign  
language.

## **Character animation package**

extensive 3D animation.

## **Broadcast package**

This package includes buying  
airtime for TV, online, radio.

Your Silver and Gold Package  
includes a free provisional  
media plan. The extra package  
includes implementing legal  
requirements.



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# WHY iGAMINGFILMS?

Long term experience means: safety.

Connections with lots of top talents: creatives, producers, SFX, animators.

Always seek to help with creative processes.

Working with the best international production partners in the advertising industry.

International team.



  
iGamingFilms.com



# OUR CLIENTS





# THE WORLD'S LEADING CREATIVE IGAMING AGENCY

**A One Stop Shop for:**

Creative Concepts.

Film and Content Production.

Media Distribution.

Located in Amsterdam & Vilnius

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+31650540919

  
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